






Aloe Vera Company Brand Comparison

	Clinically Studied Gold Standard Clinical Studies conducted by Independent Laboratories confirm product efficacy and claims.	Full Range of Polysaccharides Low & High Molecular Weight Polysaccharides to provide all of the benefits of the Aloe Vera plant. Retains over 200 biologically active components of aloe.	Vertically Integrated Company is the grower, processor and manufacturer.	USDA Certified Organic Company offers USDA Certified Organic Aloe Vera products.
 <p>Lily of the desert ORGANIC ALOECEUTICALS™</p>	 Clinical studies on absorption, immune support, antioxidant levels and nitrate level regulation.	 50K - 2.0M Plus Molecular Weight* Supports digestive health and provides a full range of aloe benefits. Products contain Alesorb™, which enhances efficacy of products.	 Company is vertically integrated, assuring quality control at every step.	 Preservative-Free Product Line The only brand in the industry to offer USDA Certified Organic Products.
Brand A Concentrate	Uses anecdotal information about aloe to make certain product claims.	50K - 200K Molecular Weight* Provides cathartic benefits.	Purchases aloe from a 3rd party supplier and utilizes 3rd party processor.	
Brand B Distillate	Uses anecdotal information about aloe to make certain product claims.	No Polysaccharides, Contains 0 active components of aloe Product is made from the water fractions of aloe, and lacks solids, which is where polysaccharides are found.	Purchases aloe from a 3rd party supplier.	
Brand C Herbal Aloe	Product claims are unsubstantiated, and have no laboratory results.	Less than 30K Molecular Weight*	Purchases aloe from a 3rd party supplier and utilizes 3rd party processor.	

All laboratory results are (HPLC) size exclusion chromatography.

*Polysaccharide Molecular Weights measured in Daltons.